TOOLKIT
WP 7 - DISSEMINATION

WP 7 – DISSEMINATION OF THE PROJECT'S RESULTS
Activities -NEW

	Activities		Personnel
No.		**Title**	
1	Project Website and Social Networks Profiles		Co-leaders and Asian partners
2	New Promotional materials for Asian Universities to attract new international partners – **distributed online + promotional videos**		Co-leaders and Asian partners
3	Visibility Actions for Asian IROS- **budget remodulation requested to implement PC websites**		Consortium partners
4	Final Report on TOOLKIT methodology and best practices – **Online Tool**		Consortium Partners

WP 7 – Project's Promotional Video

AIM: presenting the project and sharing the results achieved so far from the beneficiaries point of view

ACTIVITIES:

- Partner Institutions send brief shootings according to the instrucions provided

- UNIBO manages the subcontracting process of a professional for video editing

- CONSORTIUM validates the video produced before it is disseminated online

SHOOTINGS SENT BY THE FIRST WEEK OF NOVEMBER

WP 7 – Asian Partners Promotional Brochures

- The aim is to promote your university internationally

- To be distributed online

- Funds allocated for each university: 500 EUR for graphic design

Documents to be provided in order to start the procedure:

- Plan of the Brochure contents
- Quotation from graphic company

Some ideas….

- Key info about the University (ex. Vision Mission)

- Academic offer

- International opportunities

- Students services

- Links to the dedicated webpages

WP 7 – Asian Partners IRO Pages updates

Home in English?
IRO Page
IRO Page in English?
Which is the focus for your strategy?

Examples websites
UNIBO
UPPSALA UNIVERSITY
VILNIUS UNIVERSITY
THAMMASAT UNIVERSITY
NUS
CITY UNIVERSITY OF HONG KONG

Documents to be provided in order to start the procedure:
Plan for the website updates
Quotation for the required services

Funds allocated
3.500 each Institution